



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Redshift
411 Branchway Road
Richmond, VA 23236-3034

Contract # 848745

Schedule Dates 10/23/12-11/06/12
Advertiser Young Guns Action Fund (39449)
Agency Redshift (10854)
Product Political - Ballot Issue (1195)
Brand 167/REP/SUPER PAC (175885)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name EDWARDS,ANDREW
Phone/Fax (804) 794-2871 /
CPE 167
Account Types National/Political Issue - Agency
Billing Type Standard

Comments
YOUNG GUNS ACT FUND
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** YOUNG GUNS ACTION FUND

Date Entered 08/16/12
Last Modified 08/16/12
Entered By Melissa Welch
CO-OP No
Headline # 06276607
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,507.50
Net Total \$76,542.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	47	\$34,030.00
Nov. 2012	67	\$56,020.00
Grand Total:	114	\$90,050.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58A- 9A (ET)	3		X	X	X	X			3	\$750.00	\$2,250.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/16/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:58A- 9A (ET)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/16/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- 9A (ET)		1							1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/16/12
4.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	5:58A- 6:57A (ET)							1		2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/16/12
5.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:57A- 9A (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SAT TODAY	8/16/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:57A- 9A (ET)							2		2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	SAT TODAY	8/16/12
7.0	Normal Line / SPOT	10/27/12-11/03/12	4	:30	9A- 10A (ET)							1		2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	9A NEWS	8/16/12
8.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	6A- 6:58A (ET)								1	2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/16/12
9.0	Normal Line / SPOT	10/28/12-11/04/12	4	:30	6:58A- 8A (ET)								1	2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	7A NEWS	8/16/12
10.0	Normal Line / SPOT	10/28/12-11/04/12	3	:30	8A- 9A (ET)								2	4	\$700.00	\$2,800.00	Charlotte (WCNC) (WCNC)	SUN TODAY	8/16/12
11.0	Normal Line / SPOT	10/28/12-11/04/12	3	:30	9A- 9:58A (ET)								2	4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	9A NEWS	8/16/12
12.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	11A- 11:59A (ET)	2		X	X	X	X			2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12
13.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- 11:59A (ET)	2	X	X	X	X	X			2	\$240.00	\$480.00	Charlotte (WCNC) (WCNC)	CHARLETTE TODAY	8/16/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 11:59A (ET)		1							1	\$240.00	\$240.00	Charlotte (WCNC) (WCNC)	CHARLTTE TODAY	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:59A- 12:30P (ET)			1	1	1	1			4	\$250.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NOON NEWS	8/16/12
16.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	11:59A- 12:30P (ET)	4	X	X	X	X	X			4	\$250.00	\$1,000.00	Charlotte (WCNC) (WCNC)	12N NEWS	8/16/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:59A- 12:30P (ET)		2							2	\$250.00	\$500.00	Charlotte (WCNC) (WCNC)	12N NEWS	8/16/12
18.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4P- 4:59P (ET)			1	1	1	1			4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/16/12
19.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4P- 4:59P (ET)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/16/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4P- 4:59P (ET)		2							2	\$400.00	\$800.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/16/12
21.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4:59P- 5:29P (ET)			1	1	1	1			4	\$550.00	\$2,200.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/16/12
22.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:59P- 5:29P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/16/12
23.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	4:59P- 5:29P (ET)		1	1						2	\$550.00	\$1,100.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/16/12
24.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:29P- 5:59P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/16/12
25.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:29P- 5:59P (ET)		1	1	1	1	1			5	\$600.00	\$3,000.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/16/12
26.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	5:29P- 5:59P (ET)		1	1						2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/16/12
27.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:59P- 6:30P (ET)			1	1	1	1			4	\$950.00	\$3,800.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/16/12
28.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:59P- 6:30P (ET)		1	1	1	1	1			5	\$950.00	\$4,750.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/16/12

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29.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- 6:30P (ET)		2							2	\$950.00	\$1,900.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/16/12
30.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:59P- 7:30P (ET)	2		X	X	X	X			2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/16/12
31.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	6:59P- 7:30P (ET)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/16/12
Est 32.0	Unapproved (NewL) / SPOT	10/23/12-10/26/12	4	:30	7:30P- 7:58P (ET)	2		X	X	X	X			2	\$1,550.00	\$3,100.00	Charlotte (WCNC) (WCNC)	WHEEL	8/16/12
Est 33.0	Unapproved (NewL) / SPOT	10/29/12-11/02/12	4	:30	7:30P- 7:58P (ET)	2	X	X	X	X	X			2	\$1,550.00	\$3,100.00	Charlotte (WCNC) (WCNC)	WHEEL	8/16/12
Est 34.0	Unapproved (NewL) / SPOT	10/23/12-10/28/12	4	:30	11P- 11:34P (ET)			1	1	1	1	1	1	6	\$850.00	\$5,100.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/16/12
Est 35.0	Unapproved (NewL) / SPOT	10/29/12-11/04/12	4	:30	11P- 11:34P (ET)		1	1	1	1	1	1	1	7	\$850.00	\$5,950.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/16/12
Est 36.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	4	:30	11P- 11:34P (ET)		1							1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/16/12
Est 37.0	Unapproved (NewL) / SPOT	10/28/12-11/04/12	4	:30	11:30P- 12A (ET)								1	2	\$900.00	\$1,800.00	Charlotte (WCNC) (WCNC)	POST FOOTBALL NEWS	8/16/12
Est 38.0	Unapproved (NewL) / SPOT	10/23/12-10/23/12	3	:30	10P- Parenthood			1						1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)		8/16/12
Est 39.0	Unapproved (NewL) / SPOT	10/31/12-10/31/12	3	:30	9P- Law and Order SVU				1					1	\$3,000.00	\$3,000.00	Charlotte (WCNC) (WCNC)		8/16/12
Est 40.0	Unapproved (NewL) / SPOT	10/26/12-11/02/12	4	:30	7:58P- 9P (ET)						1			2	\$1,500.00	\$3,000.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/16/12
Est 41.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	9P- Grimm						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		8/16/12

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Est 42.0	Unapproved (NewL) / NFL	11/04/12-11/04/12	4	:30	8:12P- NBC Sunday Night Football								1	1	\$9,000.00	\$9,000.00	Charlotte (WCNC) (WCNC)		8/16/12

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